



Press Release

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For additional information contact:

Jodi Sullivan, Groeb Farms, Chief Strategy Officer
419-466-1402

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Groeb Farms, Inc., Receives British Retail Consortium (BRC) Global Food Certification

“Groeb Farms is proud to announce that we have achieved the **British Retail Consortium (BRC)** Certification at our Onsted, Michigan location,” said, President and CEO, Ernie Groeb. This makes the Groeb Farms Onsted location 1 of approximately 500 plants in the US and only 1 of 67 in the US in Category 11 (low acid/high acid foods in cans/ glass/plastic) to achieve this Certification!

Responding to industry needs, the BRC developed and introduced the Food Technical Standards in 1998. The standards are regarded as the best practice in the Food Industry. In June of 2007, the largest retailers in the world joined forces to form the Global Food Safety Initiative (GFSI). It is a requirement that all of their suppliers meet the GFSI standards in order to do business with the retailers. The BRC Food Safety Standard was the first recognized global food safety certification program that provides independent certification that a supplier’s food safety management system complies with international and domestic food safety regulations. Achieving a GFSI approved BRC certification adds an additional level of assurance that the supplier’s products have been produced, processed, prepared and handled according to the highest possible standards, at all levels of the supply chain. The onsite certification audit was conducted on January 13 and 14, 2010 by an independent auditor that has been registered with the BRC as having obtained BRC Third Party Auditor Training.

“BRC is one of the toughest certifications in the world, with a stringent auditing process. The Groeb Farms team worked exceptionally hard to achieve the accreditation. This certification recognizes the entire team’s dedication to our customers, and commitment to the continued excellence in food processing at Groeb Farms. The BRC certification at our Onsted, Michigan location is the first in a process that will culminate in the certification of all of our facilities. In this regard, we intend to set the standard for the Industry and continuously *raise the bar*,” Groeb said.

About Groeb Farms, Inc.

Groeb Farms, Inc. began as a family-owned business in 1973. In 2007, the company joined forces with private equity company, Horizon Partners. Groeb Farms is the world’s largest industrial and foodservice processor of honey, selling approximately 70 million pounds of honey in 2009. In addition to honey, Groeb Farms also distributes peanut butter, molasses, mustard and vinegar. These Groeb Farms products are used for retail consumption or as ingredients in salad dressings, sauces, snacks, bread, cookies, crackers, beverages, meat and other food products. Groeb Farms, Inc. is headquartered in Onsted, MI, with locations in Belleview, FL and Baytown, TX.